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1ST PRESS RELEASE

"WHAT THE FUN?" Erasmus+ Project Kick-Off Meeting: Paving the Way for Youth Engagement and Innovative Mapping Technology

The town of Vorselaar in Belgium was abuzz with creative and forward-thinking ideas from November 27 to 30, 2023, as it hosted the kick-off meeting for the pioneering Erasmus+ project, "What the fun?" Organized by Elegast, a leading Belgian youth organization, the meeting marked the first in-person congregation of project partners from across Europe.

The project, which focuses on the integration of arts and technology, aims to empower young people and youth workers by creating an interactive and accessible platform for leisure and learning. At the heart of the project are the innovative "Artmaps" – a fusion of artistic expression and digital mapping technology.

Strategic Partnership

- Elegast – Lead Partner 
- Kuldiga Municipality 
- Fundación Splora 
- FUVA 
- Udruga Prizma 

The project will continue with a series of local and international activities, ensuring that the voice and creativity of youth are at the forefront of this exciting journey.

Project promises to be a groundbreaking initiative, setting new standards in youth engagement and digital innovation. It aims not only to create a unique platform for leisure and learning but also to empower young people to have a say in the activities and spaces that matter to them.



Co-funded by
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What the Fun!

TNM 3
Spain



Project Timeline

Multiplier
Event
Belgium

Local
Multiplier
Events

7

C2
Spain

4

5

6

TNM1

Belgium 27-30 nov

2

C1

Croatia 3-8 april

3

TNM2

Latvia

1



Key Highlights of the Kick-Off Meeting:

- **"What the fun?" project**, outlining its objectives, expected outcomes, and the significant role of young people in its implementation.
- **Progress Monitoring Tool:** A comprehensive discussion was held on the progress monitoring tool, emphasizing the importance of task division for efficient project management.
- **Artmaps Initiative:** Discussion on Artmaps, focusing on their integration into the digital platform. This innovative concept will blend real maps with layers created by young artists, promoting visibility and engagement.
- **Financial Planning and Tools:** A detailed presentation on the financial plan and cooperation contracts was conducted, ensuring transparency and accountability in project management.
- **Project Structure and Timeline:** The timeline of the project was laid out, covering local activities, learning mobilities, and international events aimed at fostering youth skills and competencies.
- **Planning for Future Activities:** The meeting concluded with a comprehensive plan for the upcoming phases, particularly focusing on the development and design of Artmaps.



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